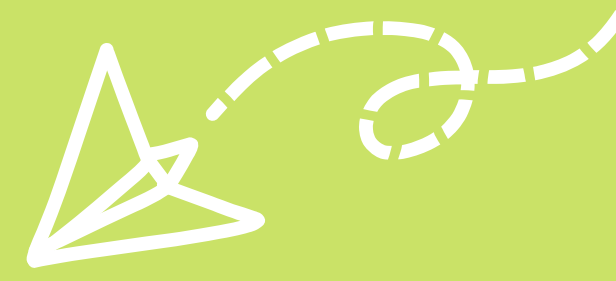




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Social Youth

THE ENTREPRENEURSHIP
OF THE FUTURE

Social Youth: The Entrepreneurship of the Future

2021-1-IT03-KA210-YOU-000031016

09/11/2023 | Almassora.



Scambieuropei ETS



The project SYEF

“Social Youth: the Entrepreneurship of the Future – SYEF” is KA2 Small Collaborative Partnership co-funded by the Erasmus+ Programme of the European Union aiming at promoting **Youth Social Entrepreneurship** by using digital media in combination with NFE methodology and practical learning among NGOs and young people.



SYEF focused on Social Entrepreneurship to create a community of Young People who can shape an inclusive world for future generations with the support of experienced YWs by exploiting the main youth communication.

OBJECTIVES

1

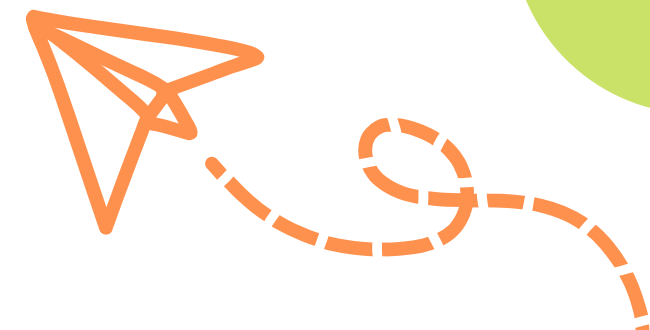
to foster NGOs and Youth Workers methods in creating **innovative social opportunities in labor and entrepreneurial field** by sharing good practices, tools and methods, while also developing learning open material in podcast formats to improve Youth Workers support in the field by considering youth needs and future labor market development;

to experience **Youth Social Entrepreneurship based on digital means** as a way to create social change, inclusion and quality innovation on an intercultural environment through the participation of experienced entities and young people as active booster of ideas development and testing in local hubs;

2

3

to empower and provide young people with the tools to **create and sustain a social intercultural digital-based entrepreneurship through non-formal education** and experiential practice improving their creativity and innovation while also experiencing how to develop small projects by using digital channels.





Partners

The project gathered 3 EU organizations: Scambieuropei ETS from Italy, Eurosky Dialog from Slovakia and Dideas, S.L. from Spain.

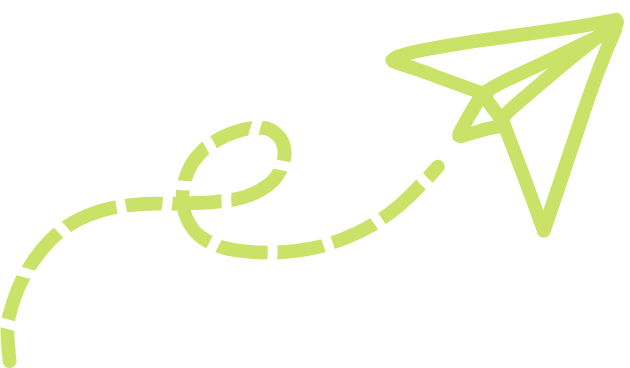


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Project Phases



- Kick-Off Meeting in Slovakia among partners members to kick-start the project (April 2022);
- 1 Local Presentation Event per organisation lwith stakeholders to present the project, its objectives and the expected outcomes;
- 1 Learning Activity in Italy, Bologna, in November 2022 involving 18 young people (6 per partner) and 3 experts to raise skills among young people on SE and to start developing the local hubs;
- 3 Local Hubs: After the LA, each national group set up a local hub to put into practice the overall skills, best practices, sharings and acquisition in the activity.
- 1 Monitoring Meeting among partners in Bologna (Italy) in May 2023 to monitor the local hubs and overall activities;
- Podcast Production to encourage youth social entrepreneurship based on digital marketing. The OER addresses Youth Workers to design initiatives for their young people in their local communities by taking into account the social inclusion dimension.
- 1 Final Meeting in Spain in November 2023 to evaluate the project
- 1 Final Dissemination events per partner to disseminate the project.



Result #1 _ Local Hubs



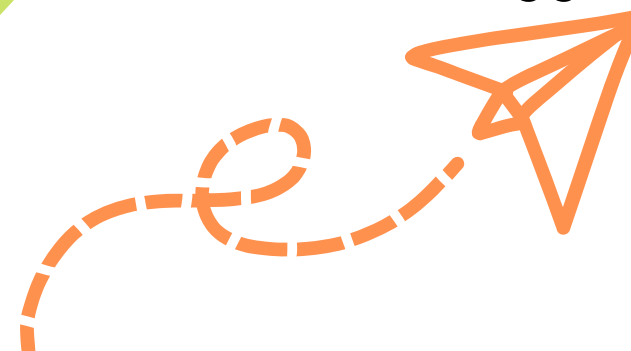
After the LA, each national group set up a local hub to put into practice the overall skills, best practices sharings and acquisition in the activity.

Young people and the involved NGOs worked together to produce small entrepreneurship initiatives based on social contents and media communication, according to YP needs and interests.

The proposed small social projects throught during the preparation and improved during the mobility were structured and implemented considering local backgrounds and networking.

During this time, the groups moved towards 2 different levels:

- Locally they were supported by their organisation being in touch with local networking according to the chosen project topic
- At the project level, Dideas supervised the overall work of each group by having regular videocall with the the groups and suggesting improvements and feedbacks.

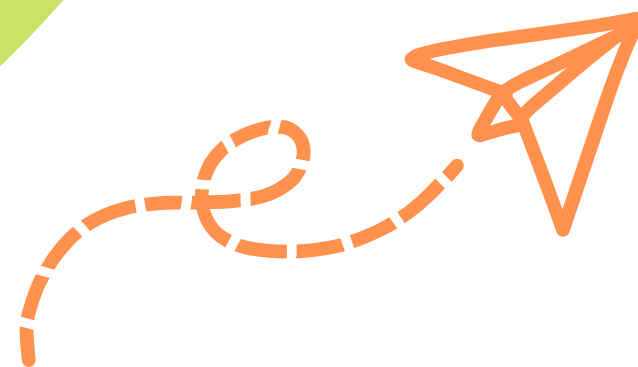




Spanish Local Hub

Different projects:

- Translation services with a social focus
- VULGÓ (travelling bookshop with books that are normally not very accessible)
- Space to improve the mental health of young people.

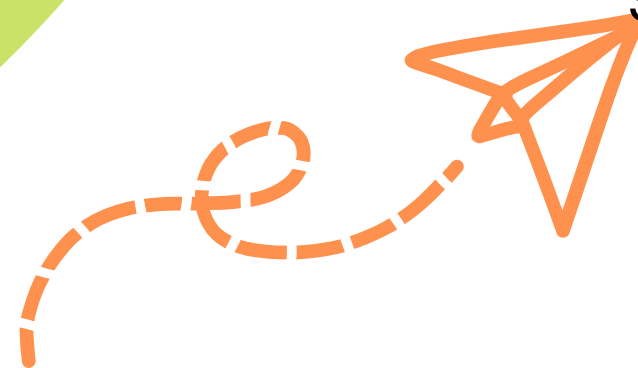




Italian Local Hub

Design of the App Fuori Porta

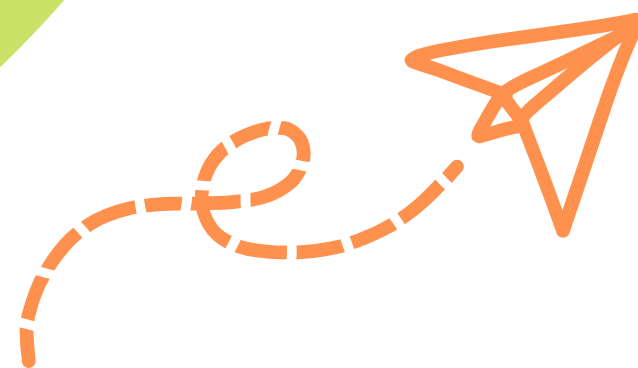
The app is aimed at young women living in the outskirts of towns and cities, and it is designed to provide them with useful tips and information about their community, services, and places of interest.





Slovakian Local Hub

Create an innovative place just for university students where they have several options to spend their free time alone or in groups, so that they can create social networks, have fun, have the opportunity to develop their ideas, improve their critical thinking, learn to present their opinions and be heard by others.





Result #2 – Podcast

Innovative podcast-based OER for Youth Workers and Young People to encourage youth social entrepreneurship based on digital marketing. It provides with small pieces of know-hows on how to set social SME exploiting digital marketing.

CLICK TO LISTEN



5 episodes in English



Result #2 – Podcast

1. What Social Entrepreneurship is. Small theory and ideas raised by the projects
2. SYEF Youth Workers and Young people. Stories of the groups, social inclusion dimension
3. How digitalisation and digital marketing can support Social Entrepreneurship: practical tools and methods
4. How to encourage Youth Social Entrepreneurship
5. EU Funding opportunities



5 episodes in English

QUESTIONS & DOUBTS



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**Thank You
For Your
Attention**

